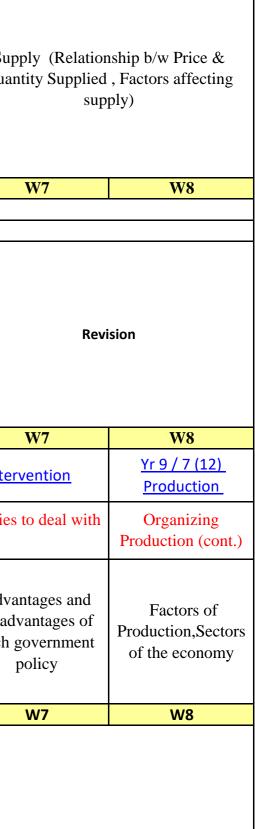
			COMMER	CE YEAR PLAN	2024-2025			
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
	<u>Yr.9</u>	/1(6)		•	Yr.9/2(15)		•	
	Introduction	to Accounting		Dou	ible Entry Book Ke	eping		1
	To appreciate what	accounting is about	To explain what i	s meant by Double	To describe the fo	ormaat of a T-Account	. To be able to post	
	and to explain the n	neaning of the terms	Entry. Describe the	e layout of a Journal.	transactions from	the Journal into the Le	edger Accounts. To	
YR 9	such as Capital, As	ssets, Liabilities etc.	Learning to enter tr	ansactions(including		compile a Trial Balanc	e.	Revision/tests
			VAT) into the ledge	er.Explain the money				
			measurement conce	pt and business entity				
			con	cept.				
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
1011111				/3(39)				110
	To justify the nee	d for the Books of		riginal Entry cribe the process of	To be able to draw	the format of a Two-		
	5 6	to be able to describe		insactions into the	column Cash Book	,enter up and balance		
YR 9	the process of record	Revisi	on/tests					
	into the Purchases and Sales Journal. Journal. Explain the money measurement							
	concept and business entity concept.							
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
			-	<u>Yr.9/3(39)</u>				<u>Yr9./4(3)</u>
	T 1 11 / 1	(1 C (TT)		looks of Original Ent	-			Capital and
		the format of aThree-				g a Petty Cash Book.	To deduce the	To identify if an
	I and he able to onter		ha angh haalt la ha	L'L'odomonstrato hour	the Impract existen u			I stom of avpanditura
YR 9	and be able to enter	-			the Imprest system wash Book and show t			-
YR 9	able to identify C	Contra entries and exp	lain why they are		ash Book and show t	he restoration of the	an Opening Journal	is Capital or
YR 9	able to identify C	-	lain why they are					item of expenditure is Capital or Revenue in nature.
YR 9	able to identify C	Contra entries and exp	lain why they are		ash Book and show t		an Opening Journal	is Capital or
YR 9 Term 2	able to identify C entered on the W1	Contra entries and exp	lain why they are	compile a Petty Ca	ash Book and show t		an Opening Journal	is Capital or
	able to identify C entered on the W1 <u>Yr.9/5/(3)</u>	Contra entries and exp debit and credit side	lain why they are of a cash book.	wquad W4 Yr.9/6(15)	ash Book and show t Imprest. W5	he restoration of the	an Opening Journal Entry.	is Capital or Revenue in nature.
	able to identify C entered on the W1 <u>Yr.9/5/(3)</u> Trial balance	Contra entries and exp debit and credit side W2	lain why they are of a cash book. W3	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements	ash Book and show t Imprest. W5	he restoration of the W6	an Opening Journal Entry.	is Capital or Revenue in nature.
	able to identify C entered on the W1 <u>Yr.9/5/(3)</u> Trial balance To compile a Trial	Contra entries and exp debit and credit side W2 To be able to comp	lain why they are of a cash book. W3 ile an income statem	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed	wsh Book and show t Imprest. W5 To be able to dra	W6 Ww up a statement of	an Opening Journal Entry.	is Capital or Revenue in nature.
	able to identify C entered on the <u>W1</u> <u>Yr.9/5/(3)</u> <u>Trial balance</u> To compile a Trial Balance from the	Contra entries and exp debit and credit side W2 To be able to comp format and thereby a	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry.	is Capital or Revenue in nature.
	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	W6 Ww up a statement of	an Opening Journal Entry.	is Capital or Revenue in nature.
	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on theW1Yr.9/5/(3)Trial balanceTo compile a Trial Balance from the list of balances given and explain why the debit and	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain why the debit and credit Trial balance	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain why the debit and credit Trial balance totals should equal	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain why the debit and credit Trial balance	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain why the debit and credit Trial balance totals should equal	W2 To be able to comp format and thereby a profit for the year.	lain why they are of a cash book. W3 ile an income statem scertain the Cost of s to identify the differe	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	wsh Book and show t Imprest. W5 To be able to dra financial position	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.
Term 2	able to identify C entered on the <u>Yr.9/5/(3)</u> Trial balance To compile a Trial Balance from the list of balances given and explain why the debit and credit Trial balance totals should equal	W2 To be able to comp format and thereby a profit for the year.	w3 w3 wile an income statem scertain the Cost of s to identify the differe fit and profit for the y w3	compile a Petty Ca W4 <u>Yr.9/6(15)</u> Financial statements ent in the prescribed sales, Gross Profit and ences betweenGross	To be able to dra financial position and total	w up a statement of showing total assets	an Opening Journal Entry. W7	is Capital or Revenue in nature.

	Introduction	The dynamic natu	ire of the business	Risk and	l Reward	The role of the busi	ness E		
YR 9	Introductions made by the teacher and students, introduction to the subject/assessment objectives etc.	business in term	dynamic nature of as of technology, rvices/ideas.		e impact of risks and usiness activity. To understand t enterprise and le busines W5 W6				
Term 1	W1	W2	W3	W4	W5	W6			
				opportunity					
	Customer needs		Market research		Market segmentation	The competitiv	ve envi		
YR 9	Identifying and understanding customer needs		purpose of market reacted by the set of the	-	Identify market segments and to understand the gap in the market	Understand the com in terms of price, product range and	qualit		
Term 2	W1	W2	W3	W4	W5	W6			
YR 9	Understand the aim	YR9/3/(24) Putting a business idea into practicems and abjectivesBusiness revenues, costs and profitsCash and cashaims and objectives of and their differencesDetermination and understanding the various costs, revenue and their impact on businesses.Role, importance, esti problems concerning				cash-flow	En		
	the business and	-	various costs, rever	nue and their impact	-				
Term 2	the business and W1	-	various costs, rever	nue and their impact	-				
Term 2		their differences W2 business idea into	various costs, rever on busi W3	w4 R 10 /1.4 (28) Making	problems conce W5	rning cash flows.			
Term 2 YR 9	W1 YR9/3(24)Putting a	W2 W2 business idea into	various costs, rever on busi W3 Y The option for st	nue and their impact inesses. W4	problems conce W5 g the business effecti	rning cash flows.			
	W1 YR9/3(24)Putting a prac	their differences W2 a business idea into ctice siness finance urces of finance for	various costs, rever on busi W3 Y The option for st busir Understand the opt	we and their impact inesses. W4 R 10 /1.4 (28) Making tart-up and small	problems conce W5 the business effecti Business Identify factors in	rning cash flows. W6 ve			
	W1 YR9/3(24)Putting a prac Sources of bus To identify the sou	their differences W2 a business idea into ctice siness finance urces of finance for	various costs, rever on busi W3 Y The option for st busir Understand the opt	we and their impact inesses. W4 R 10 /1.4 (28) Making tart-up and small nesses tion for start-up and	problems conce W5 the business effecti Business Identify factors in	rning cash flows. W6 ve s location fluencing business			
YR 9	W1 YR9/3(24)Putting a prace Sources of bus To identify the sources of start-up or establis	their differences W2 business idea into tice siness finance rces of finance for hed small business W2 W2	various costs, rever on busing W3 Y The option for st busing Understand the opt small busing W3	w4 R 10 /1.4 (28) Making tart-up and small nesses tion for start-up and usinesses	problems conce W5 the business effecti Business Identify factors in loca	rning cash flows. W6 ve s location fluencing business ation	Aarket		

YR	9	Scarcity of resource	es and choices , PPF	Economic	Assumptions	Quantity Demande	nship b/w Price & d, Factors affecting and)	Sur Quai
Term	n 1	W1	W2	W3	W4	W5	W6	
		Yr 9/ 3 (12) N	Narket Forces		Yr 9 / 4 (9)	Elasticities		
			e market forces of		To understand P	ED, YED & PES		
YR	9	-	Equilibrium price & hey are determined	Formula & calc	demand- Definition. ulations, digrams, f numerical values	Income elasticity of demand (YED)- Defnition & Interpretation	Price elasticity of supply- Definition, formula & calculations	
Term	n 2	W1	W2	W3	W4	W5	W6	
			/ 6 (9) Externalities & function of the marke alloc	t and the role of gov			rnalities & Governme ernal Benefits, Govt. externalities	
YR	9	Private and Public sector	Mixed Economy Y & Market Failure	Privatisation			-	Adva disad each
Term	n 2	W1	W2	W3	W4	W5	W6	
		W1 W2 W3 W4 W5 W6 Yr 9 / 7 (12) Production (cont) Revision of Elasticity Of Demand & Supply Organizing Production (cont.) PED/YED/PES				<u>d & Supply</u>	-	
				cont.) PED/YED/PES				

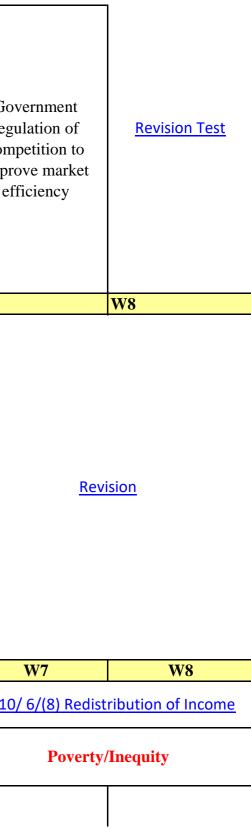


Revision of term 1 & term 2

	Productivity & Factors affecting productivity	& Advan disadvanta division to work busin	ages of the of labour ters and	Definition and use of formulae to calculate Business costs,	various types of ela	sticity; Int fluencing F	erpretation	matic presentation of of numerical values onship b/w PED &		
Term 1	W1	W	/2	W3	W4	V	V5	W6	W7	W8
	<u>Yr.10/1(6)</u>			<u>Yr.10/2(6)</u>		<u>Yr. 10</u>	<u>/3(12)</u>			
	Title - Books of Origina Ledger A/cs	•		Statements with end of iod Adjustments	Other receivab	es and Paym	ents in the b	ooks of accounts.		
YR 10	Obj.To prepare day t ledger a/cs including		a busin Prepare Statemen	sess the fin. outcome of ess during a period. income Statement & t of Financial position of period adjustments.	and payables; Di	stinguish bo late and re-	etween othe	or other receivables er receivables and receivables and	Revisio	on/test
Term 1	W1	W2		W3	W4	V	V5	W6	W7	W8
YR 10 Term 2 YR 10	Title -Manufac Obj.To explore the a/c manufacturing concern difference between the materials, work in prog goods. To prepare man ,calculate production c Title-Stake holders Obj.Explain the conr identifying the sta statements.Explain th following business doo invoice,credit note, sta	ing system o ing system o inventories gress and fin ufacturing a cost and total <u>Yr. 10</u> , <u>S and Busine</u> action betw ake holders' ie purpose of cuments: pur tement of ac youcher and	f stad the of raw ished /c cost. /2/3 /6 (12) een stake he use of the b f business d rchse order, count,remit cash receip	Obj.Explain the Diminishing balance n the books of account. Diminishing balance n the books of account. Dess documentation. olders and a business, usiness's financial ocuments. Prepare the purchase invoice, sales ttance advice, petty cash	ciation ; Provision for I causes of depreciation. nethods of charging dep Calculate and record p W4 <u>Yr.10/7(6</u> <u>Title- Control A</u> Obj.To understand t control a/cs. Prepare receivables control a trade payables contr	Distinguish T preciation; C profit or loss rofit or loss ccount he uses of trade trade trade trade trade	between the Calculate and of disposal V5 Obj.To lear the opening purchases u control acco	Straight line and record depreciation in of non- current assets. W6 Yr.10 Title- Incom m how to calculate the p g and closing equity figu- using appropriate accour- ounts. Prepare income s position from incomplete	W7 /8(12) plete Records profit for the year by contained profit for th	W8 Yr10(2) nparing and ide s of i.
Term 2		W1	/2/3		W	4/5		W6	W7	W8
		<u>Yr. 10</u>				10(8)		Yr. 10(4)	Yr. 10(4)	Yr. 10 (4)
YR 10	Title- Ba Obj.To explore the restatement &cash boo balance by preparing unrecorded items.Ex statements.Understan	ok.To recon g BRS.To uj plain the pu	lisagreeme cile and fin pdate the c urpose of b	ent between bank nd out the correct eash book with pank reconciliation	Revision Revision t Day Books, ladger accounts and VATe/a Other receivables Pro. for depreciation			Pro. for depreciation & Asset disposal	Revision	
Term 1	W1	W	/2	W3	W4	V	V5	W6	W7	W8

			YR 10 /1.4 (;	28) Making the busin	ess effective			YR 10 / 1.5 (36) Understanding external influences
	Introduction & Baseline Assessment	The option for start-up and small businesses	Business location	The mark	ceting mix	Busine	ss plans	Business stakeholders
YR 10	Introductions between teacher and students and baseline assessments are conducted and gaps in learning from Year 9 syllabus is bridged	Understand the option for start-up and small businesses	Identify factors influencing business location		ning and importance eting mix		e and the purpose of ess plan	Idenify and understand different stake holders and their objectives
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
	YR 10 /2.1(16) Gr	owing the business	YR 1	0 / 1.5 (36) Understa	nding external influe	ences		
	Ethics, the environ	ment and business	Technology	and business	Legislation a	and business	Enhancement activ	ity for Topic 1.4 and
YR 10	Understand the im environmental c busin		Understand differen	t types of technology	Understand the pur legislation on	pose and impact of the business		vision/test
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
		YR 10 / 1.5 (24)	Understanding exte	ernal influences	YR 10 /2.1(16) Gr	owing the business		
VD 10	<u>Th</u>	e economy and busir	<u>1ess</u>	External influences	Business Growth	Changes in business aims and objectives	Enhancement act	ivity for Topic 1.5
YR 10	Identify and understa	and the impact of the businesses	economic climate of	Understand the importance of external influences on business	Understand the methods of business growth and the impact	Understand the reasons and ways the aims and objectives change	Revis	ion/test
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
	YR 10 /2.1(16) Gro	owing the business		Y11/1(31) Making I	Marketing Decisions			
YR 10	Identify and unders globalisation al	Globalisation stand the impact of lso barriers and aternational trade	To learn about the c aesthetics and cost Cycle and its phases	duct lesign mix-function, t. The Product Life , including extension ne importance of	To learn about the o strategies such sponsorship, product	as advertising,	Enhancement activ Revision/test	vity for Topic 2.1
			differer	ntiation.	promotion, social	media, viral apps,		
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
		nomios of Scalo	1	Vr 10	/1 (16) Market Struc	turoc		1
	<u>Yr 9 / 8 (9) Ecor</u> Scale of P				rkets can have differ			-

				1	1	1	1
YR 10	Definition & types of internal & External economies of scale	Definition & types of diseconomies of scale	Business Competition	Advantages and Disadvantages of Large and Small Firms	Monopoly, Main features of monopoly, Advantages and disadvantages of monopoly	Oligopoly, Main features of Oligopoly, Advantages and disadvantages of Oligopoly	Go reg com impr ef
Term 1	W1	W2	W3	W4	W5	W6	W7
YR 10		D/2 (12)The labour ma our markets & gover Trade union involvement in the labour market			affecting supply currencies; supply a to show determination Appreciation & Dep		
Term 2	W1	W2	W3	W4	W5	W6	
		Economic Objective al) Cont.	<u>Yr 10/ 4</u>	<u>/(8) BOP</u>	Yr 10/ 5/(4)Enviro	onment Protection	<u>Yr 10</u>
		vernment's macro objectives	Current accour	t surplus/deficit	Economic Activit	ty & Environment	



	measurement usingmconsumer priceuindex (CPI),usingrelationshipu	Unemployment, measurement of unemployment using International Labour Organization (ILO) measure	of	on the current account the f payments	ways business environment, govern prote enviro	ment intervention to ct the	reasons to reduce poverty and inequality	poverty and reduce inequality		
Term 2	W1	W2	W3	W4	W5	W6	W7	W8		
			Yr 10/ 7/(20) De	mand side policies						
		_								
		Fi	scal/ Monetary Poli	scal/ Monetary Policy/Quantitative easing						
YR 10	government re	evenue and government	nt expenditure,	changes in in	e changes, impact of terest rates on nic objectives	awareness of asset purchasing used by central banks	Revision Term1 &Term2 W7 W8			
Term 1	W1	W2	W3	W4	W5	W6				
	Y11/1(5)	<u>Y 11/2 (5)</u>	V 11	/3 (10)	<u>Y 11/4 (5)</u>	Y 11/5 (5)				
YR 11	Books of Original Entry	Financial Statements		ship A/C s	Financial statements of firms	Errors not affecting T.B		I		
	obj; To prepare day books & ledger a/cs including VAT a/c		appropriation accou	me statements and ints.Prepare partners' nd capital accounts.	obj; learn to prepare the statement of financial position of firms.	obj; To identify the errors not affecting the TB; learn to rectify the errors. Test paper.	Revisio	on /Test		
Term 1	W1	W2	W3	W4	W5	W6	W7	W8		
	Y11/	<u>6(10)</u>	<u>Y11</u>	/7(10)	Y11/	8(10)				
YR 11	errors affecting and preparation of suspe income statement	and rectification of d not affecting T.B. ense account, redraft t and statement of position.	<u>Y11/7(10)</u> obj; Understand the need for creating a provision for doubtful debts, learn how to create provision and the a/cing treatment for prov.for doubtful debts.			yse, evaluate and ncial position of	Revisi	on /Test		
Term 2	W1	W2	W3	W4	W5	W6	W7	W8		

	Use of technology in accounting	Professional Ethics	Practise Business Documentation	<u>Revision</u>	<u>Revi</u>	ision_		
YR 11	obj; to learn the benefits of using ICT within accounting , issues of using ICT within accounting , issues regarding the security of data and methods of protecting data	Apply the principles of professional ethics to accounting roles and functions:Explain the	obj; To revise the purpoose of business documents and Preparation of business documents.	Revise the connection between stakeholders and a business, identifying the stakeholders' use of the business's financial statements.	Yr.9 p	ortion	Revision /Test	
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
	Revision	Revision	Revision	Revision				
YR 11	Yr.10 portion	Yr.10 portion	Yr.11 portion	Yr 11 portion				
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
			Y11/1(31) Making I	Marketing Decisions		Y11/2(20)	Making Operationa	Decisions
	Introduction & Baseline	Product	Price	Promotion	Place	Production	Stock	Quality
YR 11	Introductions between teacher and students and baseline assessments are conducted	function, aesthetics and cost. The Product Life Cycle and its phases, including extension strategies and the importance of differentiation.	To learn about the different pricing strategies to earn profits in terms of high volume or high margins. The influence of technology, competition, market segment and product life cycle on the pricing strategies.	To learn about the different promotion strategies such as advertising, sponsorship, product trials, special offers, publicity, branding, technology, promotion, social media, viral apps, emails and newsletters.	To analyse the impact of retailing and e-tailing; using the marketing mix to make business decisions; competitive advantage and the marketing mix.	To understand business operations- the Production Process- Job, Batch and Flow Production and a combination of them and the impact of technology on production.	To understand the process of working with suppliers- from procurement to managing stock using the Just-in- Time technique	To analyse the process of managing quality using the Quality control and Quality Assurance processes. To assess the importance of setting Quality standards, adhering to it and infusing it in the business.
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
	Y11/2(20) Making Operational Decisions		Financial Decisions		Y11/4 (25) N	laking Human Resou	rce Decisions	
	Sales Process	Business Calculations	Understanding Business Performance	Organisation Structure	Communication	Recru	itment	Motivation

YR 11	process and sales approaches; the importance of good customer service.	calculation of Gross and Net Profit, Cost of Goods Sold, Revenue, Margin and Average Rate of Return	learn to apply the use and interpretation of graphs and charts. Using and Interpreting market and financial data. Assessing the achievement of success criteria for the topic	different organisational structures- hierarchical, centralised andd decentralised and analyse the benefits of each.	importance of effective communication and the impact of insufficient and excessive communication.	the different ways of working- hours, contracts and the impact of technology on ways of working. Effective recruitment through different roles and responsibilities.	understanding of different roles and responsibilities. To learn how businesses recruit people using different recruitment methods and analyse the most effective training methods.	understanding of the importance of motivation in the workplace and the different motivation methods adopted by businesses. To analyse the effectiveness of the different methods
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
YR 11	To revise the concepts of topic 1.3. Discover and bridge gaps in learning. Strengthen concepts within the topic Clarify doubts	concepts within the	Topic 1.5 To revise the concepts of topic 1.5. Discover and bridge gaps in learning. Strengthen concepts within the	Topic 2.1 To revise the concepts of topic 2.1. Discover and bridge gaps in learning. Strengthen concepts within the topic Clarify doubts	Topic 2.2 To revise the concepts of topic 2.2. Discover and bridge gaps in learning. Strengthen concepts within the	Topic 2.3 To revise the concepts of topic 2.3. Discover and bridge gaps in learning. Strengthen concepts within the	To revise the concepts of topic 2.4. Discover and bridge gaps in learning. Strengthen concepts within the topic Clarify doubts	concepts within the
	and bridge gaps in learning. Guided topic related	and bridge gaps in learning. Guided topic related questions from past papers.	and bridge gaps in learning. Guided topic related	and bridge gaps in learning. Guided topic related	and bridge gaps in learning. Guided topic related	and bridge gaps in learning. Guided topic related	and bridge gaps in learning. Guided topic related	topic. Clarify doubts and bridge gaps in learning. Guided topic related questions from past papers.
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
	Revision of Demand Side Policy	<u>Yr 10/ 8/(12) Su</u>	pply side Policy	<u>Yr 10/ 9/(12)M</u>	acro Economic Policio	es & Objectives	<u>Yr 11/1(10)</u>	<u>Globalisation</u>
	Fiscal and Monetary	Impact	on PPF	Relationship b/w N	Macro economic obje	ectives and policies	Global	lisation

YR 11	the impact of and Monet policy of macroecond objective	tary n omic	supply-side policy and its impact on productivity and total output	the impact on macroeconomic objectives	impact of policies and the trade-off between unemployment and inflation, economic growth and inflation	impact of policies and the trade-off between economic growth and environmental protection	impact of policies and the trade-off between inflation and the current account on balance of payments	Definition of globalisation, reason and its impact on individual countries, governments, producers and consumers workers and environment	Definition of MNC, FDI; Reaons for emergence of MNC/FDI;
Term 1	W1		W2	W3	W4	W5	W6	W7	W8
		W1 W2 W3 W4 W3 W6 Yr 11/2(20) International Trade Yr 11/3(10) Exchange Rates				change Rates	<u>Yr 11/4 (5) Govern</u>	iment Intervention	
	Internation	al Trad	le & Protectionism	Modern trading blocs	WTO & Trade Pattern	Exchan	ge rates		vention with BOP, Surplus
Y11	trade; Reason protection; ad of each metho demand diag	is for pr lvantag od of pr rams to	sadvantages of free rotection; Methods of res and disadvantages rotection; supply and o show tariffs, quotas bsidies	and non-member	Role of the World Trade Organization ; actions by the WTO ; Trade patterns of developed and developing countries	affecting supply currencies; supply an to show determination Appreciation & Dep	ange rates; Factors v and demand of nd demand diagrams on of exchange rates; reciation of currency import and export	of	n the current account the f payments
Term 2	W1		W2	W3	W4	W5	W6	W7	W8
	Revision of	Gove	rnment intervenion i economic objectives		Revi	sion- The Market Sy	<u>ytem</u>	<u>Revision - Busi</u>	ness Economics
	Macro Econ Objectiv		Government Policies	Relationship b/w objectives and policies	Market Equilibrium	Types of Economy	Externalities	Production	Types of Market

	Inflation; unemployment; Balance of Payment; protection of the environment; redistribution of Income	Demand Side and Supply side policies	Relationship b/w objectives and policies	Law of Demand and Suppy; Factors affecting demand and supply; Market equilibrium	Mixed Economy; Privatisation	Externalities	Factors of production; div of labour;co revenues and p
Term 1	W1	W2	W3	W4	W5	W6	
		<u>AS/1/(9/9)</u>			<u>AS/2a(9)</u>		1
		Principles of a/cing.			Final accounts		
YR 12	obj;To understand the	role of a/cing, concepts, revenue.	conventions, capital &	obj;To	obj;To explain the use of control a/cs.		
-	De	preciation,provision,dispo	sal		AS/2b (6) OverHeads		To prepare Manufa adjustment.
Term 1	W1	./2	W3	W4	W5	W6	
	Final accounts of Understand the adjustme of sole traders and depar To prepare Manufact adjust	nts in the final accounts tment stores	obj;To explore the a/ci	Final A/cs of cluing system of clubs. Prepar AS/5 (12) Incor	ation of inc. &exp. Subsc	crip a/c, accu. fund B/S	Valua obj;Toexplore of inventory.
				o prepare final a/cs fro			
Term 2	W1	W2	W3	W4	W5	W6	W7
	<u>_AS/6</u>	5 <u>(12)</u>		<u>AS/8</u>	<u>(12)</u>		<u>AS/9/(6) Socia</u>
Y12		n of stock			nalysis		obj. To unde
	obj;Toexplore the metho Preparation of J		obj;To apply rat	ios and comment upon sole		ility and liquidity.	accounting dec
	W1			AS/7(24) Partners	ship		
Term 2	Mock Exam	W2	W3	W4	W5	W6	W7
				<u>1 (12)</u>			
YR 12	c	bj;To prepare the final ad		estment evaluation	oon the investment ratios		Revision

xternalities	Factors of production; division of labour;cost revenues and profit	Competitive markets; oligopoly; monopoly ; advantages and disadvantaes of large and small firms				
W6	W7					
	<u>AS/3(</u> Final accounts of or	ganisations(contd.)				
		ustments in the final ders and department res.				
	To prepare Manufacturing adjustment.	g a/c with stock				
W6	W	7/8				
	<u>AS/6 (12)</u>					
	Valuation o	of inventory				
accu. fund B/S	obj;Toexplore the m of inventory. Prepa she	aration of Job cost				
	<u>AS/7(24) P</u>	artnership				
W6	W7	W8				
	AS/9/(6) Social and	ethical accounting				
liquidity.	obj. To understanc accounting decisions	I the implications of in the social context.				
W6	W7	W8				
W6	W7 Revision	W8 Test				

		ket. To analyse how markets help in etween mass and niche markets. To (To iden		. To effect changes in bran edesign mix based on fund		lect social
YR 12			<u>AS/2(12) T</u>	<u>he Market</u>			<u>AS/3(4)Pric</u>	ng Strategies
		To examine the factors	-	and supply. To draw and interperturbation of price and consequences of price nges	ret supply and demand		To analyse factors that determi strategy for a particular situation	ne the most appropriate pricing on
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
	To analyse the importance	AS/4 (16+4) Ma of motivation and explain various m training. To examine the	notivation theories. To understar	nd concepts of recruitment and	To outline business objective	s and suggest examples of object	ives. To analyse the legal organis s that lead to these forms.	ation and features of businesses
YR 12				AS/5 (1) (16+8) Entre	preneurs and Leader	rs		
		f organizational design along with eaknesses of each model.		entrepreneur,entrepreneurial mo	tives and characteristics. To ana repreneur to leader.	_	REV	ISION
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
		<u>AS/6 (16) Rai</u>	sing Finance			<u>AS/7 (16) Fin</u>	ancial Planning	
YR 12	To understand the use of cash	To develop an understanding of raising and managing finance. To analyse the various sources of internal and external finance. To understand the use of cash flow forecasts as stand-alone and part of the business plan To understand the use of cash flow forecasts as stand-alone and part of the business plan To understand the use of cash flow forecasts as stand-alone and part of the business plan To understand the use of cash flow forecasts as stand-alone and part of the business plan To understand the use of cash flow forecasts as stand-alone and part of the business plan To understand the use of cash flow forecasts as stand-alone and part of the business plan AS/8 (16) Economic Influences To consider the external influences that have an impact on businesses, including economic and legal factors. They analyse the effect of economic uncertainty on the business environment.						
		-		-		-		_
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
YR 12		<u>AS/9 (16) Man</u> eak-even point, using contribution charts. Limitations of break-even a	to calculate the break-even po		AS/10 (16) RESOLUTION sing resources efficiently within to a high quality. To analyse the			
	AS/11 (12) Globalisation Students investigate businesses that trade on a global scale and explore their reasons for doing so. Students develop an understanding of the globally competitive environment and consider the						_	
	Students investigate businesse ethical and moral dimensions		cplore their reasons for doing so	. Students develop an understan	ding of the globally competitive	environment and consider the	REV	ISION
Term 1	W1	W2	W3	W4	W5	W6	W7	W8
			AL 1(42) Introductio	n to markets and ma	arket failure-Theme 1			Revision and Class
	What is the nature of	Economic data and Economi	ic system	What determines the dema	nd and supply of a good or s		test.	
YR 12	Scarcity, PPF.	Scarcity, PPF. Positive and normative economic statements.Economic systems.Free market.mixed and command economies.Specialisation and the division of			ld and ss curves, price determine tions of rational economic decisi	ucer surplus.Rational decision	Nature of Economics,Economic System and what determines demand	
		labour.						and supply?
		How do we measure the econ			and policies-Theme 2	What is Aggregate demand?		Revision and Class
	Economic grow	rth, inflation, unemployment			ent: HDI, HPI etc.	The componenets of AD: 0 Investment, Government expo	C+I+G+(X-M). Consumption, enditure, net exports. Movement in AD curve	Economic indicators and the components of AD

Terr	m 1	W1	W2	W3	W4	W5	W6	W7	W8	
			<u>AL 1(42)</u>	Introduction to marke	ets and market failure	e-Theme 1	-	Revision	Class Test	
		How might the change in price	of a good or service be explain	ed?		The reasons why consumers ma	y not behave rationally	Elasticities	How does the market	
VD		Price mechanism and applicatio		D CED. Indirect taxes and subsidie		influence of other peo	ples		work?	
YR	12		AL 3(84) What is Aggregate supply?	The UK Economy-Perf		s-Theme 2 the price level and equuilibrium le	evel of real output?	Revision	Class Test	
		Factors affecting AS curve, sh		Keynesian approach and circular		ut and price level and application		Aggregate supply-		
			flow of income		situations. Classical vs Keyn	esian model of equilibrium level model	of real output. The multiplier	Keynesian and Classical approach	Aggregate supply	
Terr	m 2	W1	W2	W3	W4	W5	W6	W7	W8	
				2(42) WHY DO SOME	MARKETS FAIL?-The	Me 1 Why do markets fail?(continued	1) T C	Revision	Class Test	
			why do markets ran m	Externalities? Public goods?		labour immobility, unstable con		Externalities, public goods and		
YR	12		on in various markets. Apply in	ate external costs and exteranl ben markets such as transport, health c chanism	· · · ·	Distinguish between symmetric Understand how imperfect amrl failure. Apply to Health care, to etc.	ket information leads to market	information gap.	Market failure	
			<u>AL 2(78)</u>	The UK Economy-Perf	formance and policie			Revision	Class Test	
		What are the main macoeconon			uments: Supply Side policies.		s conflict each other?Do macro			
		targeting, role of MPC Impact	tary and fiscal policy: Inflation on AD/AS, fiscal defecit/surplu ernment spending	us labour market intervention,	us supply side policies such as education and training, direct on, deregulations etc.	hilips curve) etc. Consider confl	icts between fiscal and supply si	Macroeconomic Policies.	Demand side and supply side policies	
Terr	m 2	W1	W2	W3	W4	W5	W6	W7	W8	
			DO SOME MARKETS			Business Economics-		Revision	Class Test	
YR	12	Why do government attempt to Methods of government interver tradeable permits extension of p government failure.	ntion to correc t market failure	such as Indirect taxes, subsidies	Understand firms may have d	ave? How do we calculate costs r ifferent objectives. Calculate tota and MC and distinguish between	l revenue, average revenue and	Government intervention in markets and government failure.	Government failure	
IK	. 12		<u>A</u>	AL (18) INTERNATIONA	L ECONOMICS-Them	<u>e 4</u>		Revision a	nd class test	
			international trade	-	rinciples	Terms of Trade				
		Reasons and causes for globali the econor	sation.Effect of globalisation o mic agents.	application of trade theories.In	advantages.Calculation and nterpretation and reasons of the of todays world.	Causes for the changing pattern of ToT and its effect on BOP and on the Economy.				
Terr	m 1			, W3 &W4				W7 & W 8		
				L <u>/2(8)</u>		<u>AL/8/(12)</u>				
AL Y13		obj;Tocalculate a	Investmer nd comment upon the	nt evaluation e investment ratios.		Marginal costing obj; To define and calculate Marginal cost, V.C cost and contribution. Test paper.				
			AL /1(24) Con	npany Accounts		AL/1(24) Company Accounts AL/3(12) Cashflow Statement				
Terr	m 1	W1	W2				W6, W7 & W8			
			<u> </u>				<u>8 (12)</u>			
		Margina	0			Application Ma	<u> </u>			
AL	Y13	obj;To define and ca V.C.cost,contribu	Iculate Marginal cost, Ition. Test paper .		obj;To exp	lore the application of Mar	ginal costing in manageri	al decisions.		
		AL/3(12) Cashflow	AL/4(12) Budgeti	ng obj; to explain the r	ole of budgets as a	AL/6 (12) Investme	nt Appraisal obj; To e	xplore the methods	<u>AL /9 (4)ICT in</u>	
	m 2	W1	W2	W3	W4	W5	W6	W7	W8	

				_AL/ `	7 <u>(12)</u>			<u>AL</u>	/ 10
				Break eve	· · · · · · · · · · · · · · · · · · ·			Revisio	on /Test
AL	Y13		obj;To	understand the calculation	on and application of BE ar	alysis.			
			ohi		ndard Costing I ,labor and oh. variar	0000		Complete	AL portion
Ta	<u> </u> rm 1	W1	W2	W3	W4	W5	W6	W7	AL portion W8
Tel		VV I	AL/1(16) Business Ob			VV 3		iness Growth	VV O
		Corporate	Theories of	SWOT Analysis	Impact of	Growth	Mergers and	Organic Growth	Reasons for
		To learn about the development of corporate objectives from mission statements and corporate aims and to do an appraisal of them.	To learn about the aim and development of corporate strategies: Ansoff Matrix and Porter's Strategic Matrix and to know their effect.	To learn how to do the SWOT analysis- the external and internal considerations	To analyse the impact of the external environment through PESTLE and Porter's Five Forces	To understand the objectives of growth and to analyse the problems arising thereof	To analyse the reasons, distinction,risk and problems relating to mergers and takeovers and the ways in which they can take place.	To analyse the distinction between organic and inorganic growth, methods of organic growth and advantages and disadvantages of it.	To assess the factors leading to why businesses choose to remain small
AL	Y13	Growing	International	AL/1(10) Globalisation Factors	n Protectionism	Trading blocs			
		To analyse the growth rate of the UK economy and others such as Asia and Africa. To analyse the implications of economic growth for individuals and businesses and the indicators for growth- GDP,HDI, health and	understanding of imports and exports and how they lead to FDI and business growth, specialisation and competitive advantage	the cost of transport	To be able to provide a detailed account of the effects of tariffs, quotas, subsidies and government legislation	To learn about the trading blocs, their expansion and their implications on businesses. The trading blocs under study are EU,ASEAN and NAFTA.		<u>Revision</u>	
		literacy							
Те	rm 1		W2	W3	W4	W5	W6	W7	W8
Тег	rm 1	literacy	W2		W4		W6 AL/4(16) Influences of		
Те	rm 1	literacy	W2	W3	W4 Critical Path Analysis				
Ter	rm 1	literacy W1 Quantitative sales	W2 <u>AL/3(16) Decision-</u> Investment	W3 making Techniques	Critical Path Analysis To understand the	Corporate	AL/4(16) Influences of	on Business Decisions Shareholders vs	
Ter	rm 1 Y13	literacy W1 Quantitative sales forecasting To learn the calculation of time- series analysis, interpretation of scatter graphs and limitations of quantitative sales	W2 AL/3(16) Decision- Investment Appraisal To understand and learn to apply and interpret the simple payback, ARR, Discounted cash flow and to analyse the limitations of each technique	W3 making Techniques Decision Trees To learn to construct and interpret simple decision tree diagrams, calculate and interpret figures generated by them and analyse their limitations	Critical Path Analysis To understand the nature and purpose of critical path analysis, complete and interpret simple networks, to work out calculations and limitations	Corporate Influences To learn about short and long termism and evidence based vs subjective decision making	AL/4(16) Influences of Corporate Culture To examine strong and weak cultures; how a corporate culture is formed and the difficulties in changing an	on Business Decisions Shareholders vs stakeholders To know the difference between internal and external stakeholders, their objectives and their influences and the	Business ethics To assess the trade- off between ethics and profit and learn

AL Y13 and the conditions that leads to selling in puttiple markets such as extending the product life cycle. consider while assessing a country as a production or casts of productions out ability of skills and labour force, political stability etc. mergres and yavand exchange rates, competitive advantage, differentiation, skill shortages atc. exchange rates, competitive advantage, differentiation, skill shortages atc. Term 2 W1 W2 W3 W4 W5 W6 Interpretation of competitive- poston and know the statements of poston and know the product life business. Ratio Analysis attements Human Resources and babour force, political stability etc. Causes and effects of change Key factors in change in change in statements Scenario Planning statements AL Y13 To develop the numerical skills in columber of financial statements To develop an understanding of labour productivity isource relations To learn about the causes of change To enguine into the causes of change To enguine into the statement of change and how to marger states To enguine into the states To be able to identify exprise that risk assessing a country income and the statement of income and the statement of interpret them as initiations To develop an understanding of labour productivity is abour productivity i							W5	W6	
Image: consider while assessing a country as a market; such as extending in multiple markets such as extending the product life cycle.consider while assessing a country as a market; such as is a production in counter as a production in frastructure, exchange rate, political stability and ibour force, infrastructure, exchange rate, political stability and the ease of doing business.consider while assessing a country area arors countries; enter into trade blocs, acquiring international brand names and maintaining global competitivenessmoregens and JVs and the exchange rate, political stability and ibour force, output and the ease of doing business.moregens and JVs and the ease of across countries; enter into trade blocs, acquiring international brand names and mainting global competitivenessmoregens and JVs and the ease of doing business.moregens and JVs and the ease of doing business.moregens and JVs and the ease of across countries; enter into trade blocs, acquiring international brand names and maintaining global competitivenessmoregens and JVs and the ease of doing business.moregens and JVs and the ease of doing business.moregens and JVs and the ease of across countries; enter into trade blocs, acquiring international brand names and maintaining global competitivenessmoregens and JVs and the ease of doing and the reasons for forming them such as internations of the ease of doing business.moregens and JVs and the ease of doing and the ease of doing and the reasons for forming them such as international statementsmoregens and JVs and the ease arong accuntries; earth and the ease of doing and the ease of across countries; ease and effects on and extereal factors in change and thext is ea			Marketing To learn about global marketing strategies and glocalisation, the different marketing approaches- ethnocentric, geocentric and polycentric and the application of the	Niche Markets To enquire into the cultural diversity in different markets, the features of the global niche' markets and the application and adaptation of the marketing mix to suit	Cultural/social To be able to analyse what considerations businesses have to make in terms of cultural diversity, difference in tastes, language, translations, branding	The impact of To assess the impact of MNCs on the local economy and the national economy in terms of working conditions, wages, job creation etc. to FDI inflows, balance of payments,	Ethics To assess the issues relating to ethics in business such as stakeholder conflict of interest, ethical issues relating to employees, environment, suppliers and	Controlling MNCs To enquire into how MNCs can be controlled in terms of political influence, legislations, pressure group and social	
Image: Consider while as and the conditions that lead to selling in multiple markets such as extending the product life cycle.consider while assessing a country as a market; such as levels of disposable income, infrastructure, exchange rate, political stability and the ease of doing business.consider while assessing a country as a production, location; such as costs of production, availabilty of skills and labour force, location in a trade bloc, political stability etc.mergers and JVs and the reasons for forming them such as avantage, differentiation, skill shortages etc.movements in exchange rates, competitive advantage, differentiation, skill shortages etc.movements in exchange rates, competitive advantage, differentiation, skill shortages etc.movements in exchange rates, competitiveness advantage, differentiation, skill shortages etc.movements in exchange rates, competitive advantage, differentiation, skill shortages etc.movements in exchange rates, competitiveness advantage, differentiation, skill shortages etc.Term 2W1W2W3W4W5W6L/5(12) Assessing competitivenessAL/5(12) Managing changeInterpretation of financialRatio AnalysisHuman ResourcesCauses and effects of changeKey factors in changeScenario Planning	AL	Y13	statement of comprehensive income and the statement of financial position and know	numerical skills in calculation of ratios (gearing and ROCE) and be able to interpret them as also to anlayse their	understanding of labour- productivity, turnover, retention and absenteeism and strategies to overcome labour	causes of change in organisational size, business performance, ownership, leadership and external factors and their effects on	organisational structure and its size, the time/speed of change and how to manage resistance to	key risks through risk assessment and the ways in which the business can plan to	
Image: Consider while assessing a country as a market; such as such as extending the product life cycle.consider while assessing a country as a market; such as levels of disposable income, infrastructure, exchange rate, political stability and the ease of doing business.consider while assessing a country as a production, location; such as costs of production, availability of skills and labour force, location in a trade bloc, political stability etc.mergers and JVs and the reasons for forming them such as risk can be spread across countries; enter into trade blocs, acquiring international brand names and maintaining global competitivenessmovements in exchange rates, competitive advantage, differentiation, skill shortages etc.Term 2W1W2W3W4W5W6			Interpretation of financial			Causes and effects	Key factors in		
and the conditions that lead to selling in multiple markets such as extending the product life cycle.consider while assessing a country as a market; such as levels of disposableconsider while assessing a country as a production location; such as exts of production, availabilty of skillsmergers and JVs and the reasons for risk can be spread across countries; differentiation, skill shortages etc.the product life cycle.infrastructure, political stability and the ease of doing business.consider while assessing a country as a production costs of production, availabilty of skills infrastructure, political stability and bloc, political stability etc.mergers and JVs and the reasons for risk can be spread across countries; blocs, acquiring international brand maintaining globalmovements in exchange rates, advantage, differentiation, skill shortages etc.	Term	n 2							
To learn about the push and pull factorsTo be able to assessTo be able to assessTo gain an understanding ofTo assess the			that lead to selling in multiple markets such as extending	assessing a country as a market; such as levels of disposable income, infrastructure, exchange rate, political stability and the ease of doing	assessing a country as a production location; such as costs of production, availabilty of skills and labour force, location in a trade bloc, political stability	the reasons for forming them such as- risk can be spread across countries; enter into trade blocs, acquiring international brand names and maintaining global	exchange rates, competitive advantage, differentiation, skill		<u>R</u>

<u>Revision</u>				
W7			W8	
	<u>Revi</u>	i <u>sion</u>		
	<u>Revi</u>	ision		
W7			W8	
mpetition	and	Oligo		

AL	¥13		ïrms,How businesses d Business objectives.	structure, characterist	l exit, competition and market tics of perfrect competition, equilibrium in un, diagramatic analysis. Characteristics of m markets, diagramatic Oligopoly, calculation behaviour, simple ga competition.			ic analysis.Charact ons,collusive and no	eristics of	
					T	erspective-THEME 4		T		
		Terms of	f Trade, Trading Blocs	and WTO	Restri	ction of free trade and	1 BOP.	Exchange	rates systems	
		Calculation of TOT, liberalisation.	types of trading blocs,	,role of WTO in trade		ons, impact of protection of the BOP. Significan			exchange rates, impact inge rates, government currency market.	
Ter	m 1	W1	W2	W3	W4	W5	W6	W7	W8	
							<u>AL 5(28)THEME 3</u>	1		
			v, Monopsony and co	· · · ·		iness objectives,effic	•		etition and monopoly	
AL	Y13	price discrimination	onopoly,diagramatic a	onopoly and natural		e efficiency,dynamic e		Perfect competition, contestable markets and static efficiency. Imperfect competition and static		
		monopoly.Cost and benefits of monopsony,characteristics of			inefficiency and efficiency/inefficiency in different market			efficiency,competition and dynamic		
		contestable market and sunk cost and the degree of						efficiencyNatural monopoly,Multi-plant monopolists,evaluating monopoly and the		
		contestability.			structures.			_		
		contestaomty.			AL 6(56)THEME 4			theory of the second best. AL3(8)THEME 4		
		International	Poverty an	d Inequality		ng and developing eco	onomies			
		competitiveness						The financial sector		
		Measures of	Inequality and pover	•	-	ment, factors influenc			arkets,market failure	
		international	income and wealth.I			es influencing growth	-		or, central bank and	
Tor	rm 2	competitiveness W1	absolute and relative	w3	w4	overnment organisation W5	ons. W6	financial market reg	W8	
Ter		VV I	VV 2	113		THEME 3	ŴŬ	••• /	VV O	
		Government inter	vention and product	market,Demand for		Wage determination	n and government			
			labour			rvention in labour ma	Revision a	and class test		
			ention to control mer overnment interventio	• • •		our markets,wage de n-competitive market		Theme 1&3-Paper business behaviour		
AL	Y13				AL 7(32)THEME 4					
		Role of t	the state in the macro	<u>peconomy</u>	Macro eco	nomic policy in a glo	<u>bal context</u>	Revision a	and class test	
		·	and taxation.Public se between automatic s			ry,exchange rate,sup ferent countries,with				
		discretionary fiscal			to their impact.				nd Macroeconomics.	

Term 1	W1	W2	W3	W4	W5	W6	W7	W8
			Y11/1(31) Making M	Marketing Decisions		Y11/2(20) Making Operational Decisions		
	Introduction & Baseline	Product	Price	Promotion	Place	Production	Stock	Quality
YR 11	Introductions between teacher and students and baseline assessments are conducted	To learn about the design mix- function, aesthetics and cost. The Product Life Cycle and its phases, including extension strategies and the importance of differentiation.	To learn about the different pricing strategies to earn profits in terms of high volume or high margins. The influence of technology, competition, market segment and product life cycle on the pricing	To learn about the different promotion strategies such as advertising, sponsorship, product trials, special offers, publicity, branding, technology, promotion, social media, viral apps, emails and	To analyse the impact of retailing and e-tailing; using the marketing mix to make business decisions; competitive advantage and the marketing mix.	To understand business operations- the Production Process- Job, Batch and Flow Production and a combination of them and the impact of technology on production.	To understand the process of working with suppliers- from procurement to managing stock using the Just-in- Time technique	To analyse the process of managing quality using the Quality control and Quality Assurance processes. To assess the importance of setting Quality standards, adhering to it and infusing it in the business.
Term 1	W1	W2	strategies.	newsletters.	W5	W6	W7	W8
	Y11/2(20) Making Operational Decisions		Y11/4 (15) Making Financial Decisions			laking Human Resou		WY O
	Sales ProcessBusiness Calculations		Understanding Business Performance	Organisation Structure	Communication		itment	Motivation
	To assess the sales	To learn the	To understand and	To learn about the	To learn the	To understand the	To develop the	To develop an

YR 11	process and sales approaches; the importance of good customer service.	calculation of Gross and Net Profit, Cost of Goods Sold, Revenue, Margin and Average Rate of Return	learn to apply the use and interpretation of graphs and charts. Using and Interpreting market and financial data. Assessing the achievement of success criteria for the topic	different organisational structures- hierarchical, centralised andd decentralised and analyse the benefits of each.	importance of effective communication and the impact of insufficient and excessive communication.	the different ways of working- hours, contracts and the impact of technology on ways of working. Effective recruitment through different roles and responsibilities.	understanding of different roles and responsibilities. To learn how businesses recruit people using different recruitment methods and analyse the most effective training methods.	understanding of the importance of motivation in the workplace and the different motivation methods adopted by businesses. To analyse the effectiveness of the different methods
Term 2	W1	W2	W3	W4	W5	W6	W7	W8
	Topic 1.3	Topic 1.4	<u>Y1</u> Topic 1.5	L1/5(35) Revision for Topic 2.1	Mock and Board Exa	Topic 2.3	Topic 2.4	Topic 2.5
	To revise the	To revise the	To revise the	To revise the	To revise the	To revise the	To revise the	To revise the
	concepts of topic 1.3. Discover and	concepts of topic 1.4. Discover and	concepts of topic 1.5. Discover and	concepts of topic 2.1. Discover and	concepts of topic 2.2. Discover and	concepts of topic 2.3. Discover and	concepts of topic 2.4. Discover and	concepts of topic 2.5. Discover and
YR 11	bridge gaps in	bridge gaps in	bridge gaps in	bridge gaps in	bridge gaps in	bridge gaps in	bridge gaps in	bridge gaps in
	learning. Strengthen	learning. Strengthen	learning. Strengthen	learning. Strengthen	learning. Strengthen	learning. Strengthen	learning. Strengthen	learning. Strengthen
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	and bridge gaps in	and bridge gaps in	and bridge gaps in	and bridge gaps in	and bridge gaps in	and bridge gaps in	and bridge gaps in	and bridge gaps in
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	topic related	topic related	topic related	topic related	topic related	topic related	topic related	topic related
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