DESIGN COMPETITION

CREATE A
SUSTAINABLE
COFFEE SHOP



Competition Deadline

18 NOV 2024

- Design a sustainable coffee shop and social hub
- Create a Drawing, 3D Model, or Digital Design
- Win prizes for you and your school!





DGRADE x STARBUCKS SCHOOL "Sustainable Coffee Shop" COMPETITION

Theme

Design a sustainable coffee shop that serves as a social and sustainable hub.

Prizes

- 1st Place AED 3000 Starbucks Gift Voucher for the school
- 2nd Place AED 2000 Starbucks Gift Voucher for the school
- 3rd Place AED 1000 Starbucks Gift Voucher for the school
- 5 Shortlisted designs to receive an invitation to Award Ceremony at Starbucks store to receive a Finalist certificate and gift.

Overview

The Sustainable Coffee Shop Design Competition invites secondary school students to showcase their creativity by designing a sustainable and eco-friendly coffee shop.

This competition encourages participants to think about sustainability while crafting an innovative and functional space where people can gather, socialise, and relax but also supports the planet.

Who can take part?

Students aged 11 to 16 from Simply Bottles Schools registered schools may submit a design.

Judging Criteria

- 40% Sustainability. How well does the design incorporate sustainable practices?
- 30% Originality, Creativity and Innovation. Is the design unique and forward-thinking?
- 30% Functionality and presentation. Is the new coffee store a practical and usable space?

Rules

- Submissions must be the original work of the student. It also must not breach any copyright or intellectual property rights.
- Each designer is entitled to participate in the competition with only one design.

Deadline and Submissions

Deadline: 5.00pm 18 November 2024

Each submission must include a short-written description (150–300 words) explaining the design's sustainable features and overall concept.

- 3D Physical Models: Should be created using recyclable materials and sent as video or photos from different angles.
- Traditional and Digital Drawings: Should be submitted digitally in high resolution (acceptable formats include PDF, PNG, JPEG, and MP4).